



# OPPORTUNITIES FOR NAMING RIGHTS

## BENEFITS

- Season pass to all stadium and Silan Gymnasium events for 2017-18
- Reserved parking spot for home football/soccer/track events
- Two 8 x 8" bricks engraved in the Stadium Plaza Brick Walkway
- Two 12 x 12" pavers engraved in the Stadium Plaza Brick Walkway "Walk of Fame"
- VIP Ticket to the Stadium Ribbon Cutting Ceremony
- Special edition plaque for home/business display commemorating your contribution
- Name permanently etched on Donor Wall
- Education Foundation Scholarship awarded to a deserving senior in honor/memoriam of donor in 2018
- Commemorative gift awarded at the Stadium Ribbon Cutting Ceremony



KASD Stadium Entrance

- **Stadium:** \$500,000
- **Stadium Track:** \$150,000
- **Stadium Scoreboard:** \$100,000
- **Stadium Press Box:** \$50,000
- **Stadium Storage:** \$25,000
- **Stadium Ticket Booth:** \$15,000
- **Stadium Concession Stand:** \$10,000
- **Stadium Team Benches (2):** \$10,000 each

## ADVERTISING

- Scoreboard Signage  
–3-year Scoreboard Ad: \$15,000
- Stadium Fence, Field Goal Post & Bleacher Signage  
–Cost to district: \$300 to \$400  
–8 to 10-year vinyl Alumalite sign

### STADIUM PLAZA BRICK WALKWAY

4 x 8" Brick: \$50

8 x 8" Brick: \$100

12 x 12" Paver: \$250

Location	Size	5 Year	4 Year	3 Year	2 Year	1 Year
Inside of Stadium Fence and bleachers (\$900)	48 x 96" Alumalite Full Color	\$100	\$100	\$100	\$100	\$500
Stadium Fence Entrance Signage (\$1,100)	60 x 120" Alumalite Full Color	\$125	\$125	\$125	\$125	\$600



KUTZTOWN AREA SCHOOL DISTRICT  
EDUCATION FOUNDATION

IMPROVING EDUCATION TOGETHER

## COUGAR PRIDE CAPITAL CAMPAIGN

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